

REPLIES TO QUERIES received on/before the virtual pre-bid meeting held on 9.06.2020 & Additional queries received afterwards.


PAGE	PARA	QUERIES OF PROSPECTIVE BIDDERS	AIWTDS Replies
		Where do we put the content development cost like video, motion graphics etc. for the social media platform as there is no such mention in the price bid format. Besides how and where do we show the boosting charges or everything is Social Media should be organic only?	Please refer to the BOQ format in excel, which is self-explanatory.
32 & 65	ITB12.1(i) Work Plan	There is mention of Implementation plan and there in Work Plan. Is the Implementation Plan same as the Work Plan the same thing?	Implementation Plan is the broad strategy for carrying out the scope of work, whereas, Work plan is the micro level plan to materialize the Implementation Plan
47	(e) Bid Price	Do we have to mention the total bid value in the technical bid without any break up or we have to quote the value only in the price bid?	In "Letter of Bid", under (e) "Bid Price, the total bid value (Total in Figure) of BOQ format needs to be mentioned.
58	Schedule Forms	Not understood what needs to be written here.	"Schedule Forms" is the Title/heading of the chapter under which various forms are provided viz. " Price Schedule/BOQ", "Method Statement", "Code of Conduct for Service Provider's Personnel Form (ES)" etc.
33 & 60	ITB12.1 (i)	Since an advertising agency does not have to adhere to any environment norms/ practices etc. what should we mention here? Should we simply write "NOT APPLICABLE"	Please refer to BDS/ITB 12.1(i) containing the following : Management Strategies and Implementation Plans (MSIP) to manage the (ES) risks The Bidder shall submit Management Strategies and Implementation Plans (MSIPs) to manage the following key Environmental and Social (ES) risks: <i>(a) Promoting objectionable/offensive Social Media Content</i> <i>(b) Promoting any political partys' content</i> <i>Sexual Exploitation, and Abuse (SEA)prevention and response action plan;</i>
33 & 61-64	Code of Conduct	a) Not understood as we are the bidder as well as service provider than who gives the undertaking of adhering to Code	Bidder/Service Provider needs to give undertaking to

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		of Conduct to whom? b) Besides each and every personnel of the service provider need to submit the undertaking? Please clarify.	Employer i.e. Assam Inland Water Transport Development Society
84	Section VII: Activities Schedule	Even though there is mention of all media in the Deliverables but in the Activity Schedule only social media is mentioned. a) MSME exemption? b) JV allowed? Pt. 20.8 says its allowed, while Pg.31 ITB 4.1 says not allowed c) Details of scope of work and budget d) Any query re financial bid and rate submission	Section VII- Activity Schedule, (Scope of Work) contains entire Scope of works envisaged under the RFB a) No b) No. Please Ref to ITB 4.1 of Bid Data Sheet (BDS) c) Please refer to Section VII- Activity Schedule, (Scope of Work) d) Please refer to price bid in excel form & the cost breakup sheet in pdf. form available in BOQ folder of e procurement-portal. www.assamtenders.gov.in. Please refer to Price schedule/BOQ at page no 58 of Tender document.
		In Qualification Criteria, we have to submit minimum Two contracts each of Value of INR 25 Lakhs. Can we submit either private or govt Contracts?	Any Contract
		Manpower to execute this work, will be sitting in Agency office or the Organization will Provide the space and Infrastructure like internet, computer?	Office space, computer, internet and other equipment as per requirement of the RFB will be the responsibility of the service provider/bidder.
	Section 1 (F) Point 42.1 Page 27	There is no clarity on the selection process of an agency. It is mentioned that bidders who are substantially responsive and with lowest cost will be selected. The process for marking the technical score is not mentioned in the tender.	Please refer to Section III - Evaluation and Qualification Criteria for better clarity.
		As per the rules no foreign companies can participate if the tender is less than 200 cr.	It is National Competitive Bidding
		Page No. 80- Section C Point no 3.16. Print and 3.17 Outdoor & TVC. Our input: Do we have to add an amount for media buying	No. Media buying, if necessary, will be Client's responsibility.

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	as well?	
	In the RFB, the eligibility/ qualification criteria there are lots of confusions. Our input: It would be good, there should be marking systems in the qualification to judge the bidders qualifications	Please refer to Section III - Evaluation and Qualification Criteria to avoid confusions.


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AIWTD Society